

Marianne R. Jeffreys, EdD, RN

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Biosketch

Dr. Marianne R. Jeffreys' grant-funded research, consultations, publications, and professional presentations encompass the topics of cultural competence, nontraditional students, student retention and achievement, self-efficacy, teaching, curriculum, and psychometrics. Her book, *Teaching Cultural Competence in Nursing and Health Care: Inquiry, Action, and Innovation* (1st Ed) received the AJN Book of the Year Award; she is also author of *Nursing Student Retention: Understanding the Process and Making a Difference*, articles, and book chapters. Her conceptual models and questionnaires have been requested worldwide and in various disciplines. She is currently a professor of nursing at the City University of New York College of Staten Island.

Dr. Jeffreys received a B.S. in nursing from the State University of New York College at Plattsburgh and a M.A., M.Ed., and Ed.D. in nursing education from Teachers College, Columbia University. She has been inducted into the *Kappa Delta Pi International Honor Society in Education*, *Sigma Theta Tau International Honor Society in Nursing*, *Transcultural Nursing Society Scholars*, *Teachers College NEAA Hall of Fame*, and is a *Fellow in the New York Academy of Medicine*. Her awards include the international *Leininger Award* for Excellence in Transcultural Nursing, Teachers College Columbia University's Award for Scholarship and Research, and the Mu Upsilon Chapter of Sigma Theta Tau Excellence in Professional Nursing Award. Her expertise has been requested for grant-funded projects (HRSA, Kellogg), as well as for institutional and departmental workshops.

Books

Toolkits*

Workshops

Questionnaires

PowerPoint Presentations

Webinars

Consultation

Conceptual Model

Curricular Review

Journal Articles

Teaching Strategies

Learner Support

Outcome Evaluation

Educators
Graduate Students
Researchers
Administrators

Would **YOU** like to

Enhance Student Success?

Improve Retention & Graduation Rates?

Join the others
Who have already used the
Valuable resources listed inside to:

- **Understand** the complex process involved in helping students succeed
- **Apply** tools and strategies to make a positive difference in student lives
- **Evaluate** strategy outcomes
- **Revitalize** your teaching career

Books

- Jeffreys, M. R. (2012). *Nursing Student Retention: Understanding the Process and Making a Difference*. (2nd Ed.), Springer.
- Jeffreys, M.R. (2016). *Teaching Cultural Competence in Nursing and Health Care: Inquiry, Action, and Innovation*. (3rd Ed), Springer.
- AJN Book of the Year** (1st Ed. 2006)

Conceptual Model

Jeffreys's Nursing Universal Retention & Success (NURS) Model

Questionnaires*

1. Student Perception Appraisal-1 (SPA-1) Pretest
2. Student Perception Appraisal-2 (SPA-2) Post-test
3. Student Perception Appraisal-Revised-1 (SPA-R1) Pretest
4. Student Perception Appraisal-Revised-2 (SPA-R2) – Post-test
5. Enrichment Program Satisfaction Survey
6. Nursing Student Resource Center Satisfaction Survey
7. Educational Requirements Subscale
8. Student Withdrawal Questionnaire

Assessment Tools*

1. Learner and Program Characteristics
2. Cultural Values and Beliefs: Faculty Assessment
3. Cultural Values and Beliefs: Student Assessment
4. Active Promoter Assessment Tool: Student Professional Events and Memberships
5. Active Promoter Assessment Tool: Positive and Productive Peer Partnerships
6. Decision-Making Appraisal Tool for Dropout, Stopout, or Persistence

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Select Journal Articles

- Jeffreys, M. R. (2022). Nursing student retention and success: Action innovations and research matters. *Teaching and Learning in Nursing*, 17, 137-146.
<https://doi.org/10.1016/j.teln.2021.06.010>
- Jeffreys, M. R. (2021). Data analytics in nursing education: Trended tracking matters for theory, research, and practice. *Teaching and Learning in Nursing*, 16, 181-188.
<https://doi.org/10.1016/j.teln.2021.01.003>
- Jeffreys, M. R. (2020). Nursing Universal Retention and Success (NURS) model: A holistic, discipline-focused framework. *Journal of College Student Retention: Research, Theory, and Practice*. Advance online publication.
<https://doi.org/10.1177/1521025120939254>
- Jeffreys, M. R. (2020). ADN-to-BSN articulation, academic progression, and transition: A proactive, holistic approach. *Nurse Educator*, 45(3), 155-159.
<https://doi.org/10.1097/NNE.0000000000000708>
- Jeffreys, M. R. (2015). Jeffreys's Nursing Universal Retention and Success (NURS) model: Overview and action ideas for optimizing outcomes A-Z. *Nurse Education Today*, 35, 425-431.
<https://doi.org/10.1016/j.nedt.2014.11.004>
- Jeffreys, M. R. (2014). Student retention and success: Optimizing outcomes through HOLISTIC COMPETENCE and proactive inclusive enrichment (PIE). *Teaching and Learning in Nursing*, 9(4), 164-170.
<https://doi.org/10.1016/j.teln.2014.05.003>
- Jeffreys, M. R. (2007). Nontraditional Students' Perceptions of Variables Influencing Retention: A Multi-Site Study. *Nurse Educator*, 32(4), 161-167.
<https://doi.org/10.1097/01.NNE.0000281086.35464.ed>
- Jeffreys, M. R. (2007). Tracking students through program entry, progression, graduation, and licensure: Assessing undergraduate nursing student retention and success. *Nurse Education Today*, 27, 406-419.
<https://doi.org/10.1016/j.nedt.2006.07.003>

Jeffreys, M.R. (2002). Students' perceptions of variables influencing retention: A pretest and post-test approach. *Nurse Educator*, 27(1), 16-19 [Erratum, 2002, 27(2), 64].

Jeffreys, M.R. (2001). Evaluating enrichment program study groups: Academic outcomes, psychological outcomes, and variables influencing retention. *Nurse Educator*, 26(3), 142-149.

Retention Workshops and PowerPoint Presentations for College Faculty*

(*Others available upon request)

1. Understanding the Multidimensional Process of Student Retention
2. Making a Difference: Promoting Retention and Success
3. Evaluating Retention Strategy Outcomes: Formative and Summative

Interactive Retention Strategy Workshops for College Faculty *

(*Others available upon request)

1. Who are At-Risk Students?
2. Peer Mentoring and Tutoring
3. Promoting Positive Help-Seeking Behaviors
4. Appraising Teaching Strategies: Potential Effect on Diverse Populations
5. Professional Integration and Socialization
6. Strategy-Mapping across the Curriculum
7. Enrichment Program
8. Nursing Student Resource Center (Nursing Neighborhood)
9. Culturally Congruent Faculty Advisement and Helpfulness
10. Integrated Nursing Student Test Enhancement Program (INSTEP)

*See website for Retention Toolkit information